



Ana Simova

Content Writer and Editor

My Contact

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📍 Skopje, Macedonia

Published On:

- USA Today
- Tech Bullion
- Haute Living
- Japan Dev
- The Source
- Medium
- Metropolitan Design Mag, etc.

Hard Skills

- Writing and editing proficiency
- SEO knowledge (Ahrefs, Surfer SEO, Google Keywords)
- Keyword research and implementation
- Research skills
- Uploading on WordPress & Contentful

Soft Skills

- Critical thinking
- Adaptability
- Attention to detail
- Time management
- Empathy

About Me

Seasoned content writer and editor with 12+ years of experience creating compelling, easily digestible, SEO-optimized content that drives engagement and organic growth. Experienced across diverse industries, including SaaS, e-commerce, health and wellness, and more. Specializing in blogs, long-form articles, web copy, thought leadership articles, social media posts, newsletters, and other copy. Fluent in written and spoken English. Passionate about reading, writing, and animal welfare.

Professional Experience

Content Writer & Editor at Writer & Co / My Content Pal
2019 – 2026

- Editing articles and newsletters for various clients
- Writing web copy, LinkedIn posts, newsletters, blogs, etc.

Content Writer at Writer & Co
2017 – 2019

- Writing articles for various clients, copy for www.greanroads.com
- Editing content when needed

Freelancer at UpWork
2014 – 2016

- Writing articles for www.solutionbay.com

Hyatt Regency Hotel – Cambridge, Maryland, USA
June – October 2011

- Server

Education Background

Ss. Cyril and Methodius University – Skopje, Macedonia

- Faculty of Philology – “Blaze Koneski”
- Department of English Language and Literature – Translation and Interpretation

Graduated in 2018

“Goce Delcev” University – Stip, Macedonia

- Music Academy
- Department of Music Theory and Music Pedagogy

2009 – 2011

Florence High School – Florence, TX, USA

Graduated in 2009